



DISPLAY CONTEST

Build a display promoting Reading the West titles

Include any (or all) of the titles on this year's Reading the West shortlists. Use the digital assets and the Finalists and Winner stickers and book & shelf talkers you received. (Go to mountainsplains.org to download or order more.) Be creative and make something elaborate or fill up an endcap. *Any display is eligible to win.*

Post pictures of your display on social media to enter. Tag @readingthewest and use the #readingthewest hashtag so we can track your entries.

Each post is an entry to win. The more you enter, the more chances your store has to win. Winners will be chosen at random from all entries between April 15 and June 30, 2021.

Five \$50 Visa gift cards will be given to five winners in July 2021.

Good luck!

#readingthewest #bookawards #readingthewestbookawards
#regional #prize

mountainsplains.org · readingthewest.com