



March 13, 2020

In light of the spread of Covid-19 and the potential impact on book sales, and to assist independent bookstores who may offer a local delivery service to their customers, the Hachette Book Group is introducing an **Indie Home Delivery** promotion to assist you in these efforts. Details are as follows:

Any independent bookstore that offers **local delivery of books to homes or businesses within their community** done directly by a store staff member or other contracted local delivery service is eligible for the promotion. Orders shipped via USPS, UPS, Fed Ex or other shipping companies are not eligible for the rebate.

- **An additional discount of 5% off MSRP** will be credited on any delivered title once receipt of the credit request form is received. A credit request form can be found online at: <https://www.hachettebookgroup.biz/booksellers/>
- The is **no minimum quantity for delivery required to be eligible for a rebate**
- **Promotion applies to all HBG titles and participating client publisher product***
- Indie Home Delivery credits are available **for deliveries made between March 16, 2020 and May 15, 2020**
- Bookstores must complete the credit request form and email it to telephonesales@hbqusa.com to receive their credit

“With this Indie Home Delivery promotion we hope to provide our valued independent bookstore partners help in adapting to a situation that will be impacting sales and retail foot traffic. We know many stores already offer this personalized service and hope this will help in those efforts,” said Alison Lazarus, EVP, Group Sales Director.

Booksellers with questions about the program should contact HBG’s telephone sales team at telephonesales@hbqusa.com or 800-934-5252.

*Participating client publishers include: **Abrams, Disney, Kids Can Press, Hachette UK, Lonely Planet, Marvel, Mobius, Moleskine, Phaidon, Phoenix International, Octopus, Quarto Publishing Group, Yen**

HBG reserves the right to request supporting documentation for credit request claims.