

FALLCON 2019 SCHEDULE AT A GLANCE

WEDNESDAY, OCTOBER 9

Registration Desk Open	2:00pm - 5:00pm	River Foyer
Advisory Council Meeting	3:30pm - 5:00pm	Platte River
"Are You a First Timer?" for Booksellers	7:00pm - 7:30pm	Colorado Ballroom Lobby
"Are you a First Timer?" for Exhibitors	7:00pm - 7:30pm	Colorado Ballroom Lobby
Meet the Board in the Bar	7:45pm	Renaissance Hotel Bar

THURSDAY, OCTOBER 10

Registration Desk Open	7:00am - 5:00pm	River Foyer
Exhibitor Set-up	7:30am - 2:30pm	Colorado Ballroom
Children's Author & Illustrator Breakfast	8:15am - 9:45am	Telluride
Pick of the Lists - CHILDREN'S TITLES UNTIL 11:20AM	10:00am - 12:00pm	Aspen
Women's Voices Author Luncheon	12:15pm - 1:45pm	Telluride
Pick of the Lists	2:00pm - 4:30pm	Aspen
Exhibit Hall Opening Reception	4:30pm - 6:30pm	Colorado Ballroom
Member Meet & Mingle	7:00pm - 9:00pm	Station 26 Brewery

FRIDAY, OCTOBER 11

Registration Desk Open	7:00am - 5:00pm	River Foyer
Authors for Breakfast	8:00am - 9:30am	Telluride
Exhibit Hall Open	9:00am - 12:00pm	Colorado Ballroom
CONVERSATIONS WITH COLLEAGUES ROUND TABLES: LIMITED TO 10 BOOKSELLERS FIRST COME, FIRST SERVED		
Difficult Conversations: How to Talk about Diversity & Inclusion	10:00am - 10:55am	Platte River
Successful Edelweiss Event Grids	10:00am - 10:55am	Platte River
Life After Baker & Taylor	11:00am - 11:55am	Platte River
Creating Events in Small or Remote Stores	11:00am - 11:55am	Platte River
PubLunch: Bookseller & Publisher Chat	12:15pm - 1:30pm	Telluride
Exhibit Hall Open	1:00pm - 4:00pm	Colorado Ballroom
CONVERSATIONS WITH COLLEAGUES ROUND TABLES: LIMITED TO 10 BOOKSELLERS FIRST COME, FIRST SERVED		
Best Practices for Hiring for Diversity	1:00pm - 1:55pm	Platte River
Year One: Your First Year in Your New Store	1:00pm - 1:55pm	Platte River
The Micro-Staff: Stores with 3 or Less Staff Members	2:00pm - 2:55pm	Platte River
Converting Social Media to Sales	2:00pm - 2:55pm	Platte River
Binc "Heads or Tails" Game	3:30pm	Colorado Ballroom
Exhibit Hall Breakdown	4:00pm - 6:00pm	Colorado Ballroom
Young Reader's Round Up Author Speed Dating	4:00pm - 5:15pm	Telluride
Thrilling & Mysterious Author Panel	4:00pm - 5:15pm	Big Thompson
Cocktail Reception & Literary Trivia Challenge	6:00pm - 7:00pm	Aspen
Gala Author Dinner Party	7:30pm - 10:00pm	Colorado Ballroom

SATURDAY, OCTOBER 12

Registration Desk Open	7:00am - 12:00pm	River Foyer
Writing the West Author Breakfast	8:00am - 9:30am	Telluride
ABA Education Session: Independent Bookstore Day	9:45am - 10:45am	Big Thompson
MPIBA Annual Membership Meeting	11:00am - 12:00pm	Big Thompson
YA Lit Lunch	12:15pm - 1:45pm	Telluride
EDUCATION SESSIONS:		
Reading the West Book Awards for Fun & Profit	2:00pm - 3:00pm	Big Thompson
Tips & Tricks for Lowering Your Cost of Goods	2:00pm - 3:00pm	Platte River
Handselling Outside Your Comfort Zone	2:00pm - 3:00pm	Clear Creek
Booksellers with Benefits: Staff Compensation Beyond Wages	3:15pm - 4:15pm	Big Thompson
Managing Pre-Order Logistics: POS Round Tables	3:15pm - 4:15pm	Platte River
Marketing Your Store as a Safe Space	3:15pm - 4:15pm	Clear Creek
Books & Brews Author Speed Dating	4:30pm - 5:30pm	Telluride